

## SECONDINA GIULIA RAVERA

Born in Cuneo in 1966, she graduated in Electronic Engineering from the Polytechnic University of Turin. She later earned a specialization Master's degree in Business Administration (MBA) from INSEAD in Fontainebleau.

She began her career at McKinsey & Co. in 1991, eventually becoming Associate Principal, leading strategic business and organizational projects for the top management of major multinational companies in the energy, manufacturing, air and land transport, public services, retail, and other sectors across Italy, the UK, France, Germany, and the USA gaining experience in different sectors, including the Industrials one.

From 2000 to 2001, she served as Chief Executive Officer at Gandalf – Even G7, an Italian company operating in the private airline sector.

From 2001 to 2002, she was Program Management Director for the launch of the new mobile operator 3Italia S.p.A., where she later served as Executive Director from 2003 to 2016, acquiring experience also in the Communication Services sector.

From 2003 to 2004, she was Marketing Director at H3G S.p.A., later becoming Executive Director (2004–2016) and General Manager (2004–2016). From 2006 to 2017, she was also CEO of 3Lettronica Industriale S.p.A., a subsidiary of H3G S.p.A.

From 2016 to 2017, she was Executive Director and Merger Integration Officer at Wind Tre S.p.A., a leading mobile telecommunications company formed from the merger of Wind Telecomunicazioni S.p.A. and H3G S.p.A.

She has also held positions on the boards of other Italian companies. In particular, from 2014 to 2023, she was an Independent Director at A2A S.p.A., representing Assogestioni, serving as Chair of the Control and Risk Committee, Chair of the Remuneration and Nomination Committee, and Lead Independent Director. From 2018 to 2021, she was an Independent Director at the OTB – Only The Brave Group, and from 2018 to 2024, she served as an Independent Director at INWIT (Infrastructure for Electronic Communications, Telecom Italia/Vodafone Tower/Market), representing Assogestioni, with roles in the Control and Risk Committee, as Chair of the Related Party Transactions Committee, and as Lead Independent Director. Since 2022 she is Independent Director of Polo del Gusto (Illy Family, Food and wine sector).

From 2020 to 2023, she was President of the Public Services Institution Istituti Milanesi Martinitt, Stelline e Pio Albergo Trivulzio, appointed by Mayor Sala and President Fontana to stabilize the institution after the devastating initial impact of the COVID-19 pandemic. She has also served as Vice President of Task Force Italia, a multidisciplinary working group on innovation and sustainability.

Since 2018, she has been Chair and Founder of Destination Italia S.p.A., the largest Italian TravelTech company in inbound tourism, listed on Euronext Growth Milan and backed by the Intesa Group and LastMinute.com. She is also an Independent Director at Reply S.p.A. with roles over various terms

in the Control and Risk Committee, the Remuneration and Nomination Committee, the Related Party Transactions Committee, and the ESG Committee.

Since 2025, she has been an Independent Director at Il Sole 24 Ore S.p.A., representing Confindustria, serving as a member of the Control, Risk and Related Parties Committee and Chair of the ESG Committee.

Among the various positions she has held in companies, associations, entities, and institutions, it is worth recalling her role, between 2014 and 2017, as President (to date, the first and only woman to hold this position) of Assotelecomunicazioni – ASSTEL (the Italian Telecommunications Association representing Confindustria). She was also a member of the Board of Directors of the General Committee of Confindustria Digitale from 2014 to 2017 and, previously, from 2010 to 2014, a member of the Board of Directors of ASSTEL.

She actively collaborates with major associations dedicated to governance, inclusion, and women's leadership: Fondazione Marisa Bellisario, Valore D, In The Boardroom, Inclusione Donna, Ned Community, and Canova.

She is a member of the Steering Committee of Assonext (the reference body for the Euronext Growth Milan market) and of the Steering Committee of FTO (the Federation of Organized Tourism of Confcommercio).

She is Chair of the Advisory Committee of Neva SGR, the venture capital company of Intesa San Paolo. She is a member of the CdO (Compagnia delle Opere) Association in Milan.

She has received several awards and recognitions for her professional activity.

She joined the Board of Directors of Fincantieri S.p.A. in May 2025, where she also serves as a member of the Nomination and Corporate Governance Committee and of the Sustainability Committee.